



# Online Campus

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking international business school that offers foundation, bachelor's, master's, MBA and further education programs in English at our campuses in Barcelona, Geneva, Montreux, Munich and online.

Our online campus delivers a blended, dynamic and innovative learning experience. Our programs are specifically designed to meet the latest demands of industry, and our pragmatic and experiential learning approach (case studies, business simulations, group discussions, virtual company visits and top conferences with global leaders, among others) ensures students gain the knowledge and skills to excel in the workplace of the future.

Classes are delivered on an easy-to-use platform in real time by our faculty of highly qualified academics and working professionals. They are recorded for maximum flexibility and convenience to give students the freedom to organize their studies around professional and personal commitments. Optional intercampus exchanges are available at our vibrant European campuses, and online students connect and network with classmates and faculty at our on-campus weeks\*.

\*One on-campus week is mandatory for online MBA students. Three are offered throughout the year.

## WHY STUDY AT EU

Students of  
**100+**  
nationalities

**ENGLISH**  
-taught  
programs

**SMALL**  
class  
sizes

**HANDS**  
-ON  
learning

## WHY CHOOSE THE ONLINE CAMPUS

**FLEX-**  
**IBLE**  
programs

**CUS-**  
**TOMIZED**  
curriculum

**BLEND-**  
**ED**  
education

**27,000+**  
alumni  
network

## RANKINGS



FOUNDATION	START DATES	DURATION	ADMISSION REQUIREMENTS	TUITION
<b>English Foundation Program</b>	September February June	One semester (13 weeks)	<ul style="list-style-type: none"> <li>• Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; or equivalent</li> </ul>	<b>€4,900</b>
<b>Business Bridging Program</b>	October February June	One semester (13 weeks)	<ul style="list-style-type: none"> <li>• 1 certified copy of high school diploma and transcripts or equivalent</li> <li>• Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; English native; or equivalent</li> </ul>	<b>€6,450</b>

BACHELOR'S	START DATES	DURATION	TUITION
<b>Bachelor's (BBA/BA) programs (<i>título propio</i>)* in one of three specializations:</b> <ul style="list-style-type: none"> <li>• Business Administration</li> <li>• International Relations</li> <li>• Sports Management</li> </ul>	October February June	Three years (six semesters)	<b>€6,450</b> per semester
<b>Bachelor's (<i>título propio</i>)* + BA (Hons) in Business Management:</b> By completing seven semesters, students earn an additional qualification from the University of Derby, U.K., in addition to their bachelor's degree ( <i>título propio</i> ). The third year is studied in a hybrid learning environment.		Three years (seven semesters)	

ADMISSION REQUIREMENTS
<ul style="list-style-type: none"> <li>• 1 certified copy of high school diploma and transcripts or equivalent</li> <li>• Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; PTE 57; English native; or equivalent</li> <li>• 2 letters of recommendation</li> <li>• 1 written or video essay</li> </ul> <p>Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents</p>

FURTHER EDUCATION	START DATES	DURATION	TUITION
<b>Executive BBA program:</b> The one-year, two-semester Executive BBA program forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.	October February June August	One year (two semesters)	<b>€5,450</b> per semester
<b>ADMISSION REQUIREMENTS</b> <ul style="list-style-type: none"> <li>• 1 certified copy of high school diploma or equivalent and transcripts.</li> <li>• Proof of English level: TOEFL score of 80 (internet based), 213 (computer based); IELTS 6.0; CAE B2 of 169 points; PTE 57</li> <li>• 1 copy of CV/résumé</li> <li>• Minimum of 5 years of managerial experience</li> <li>• 2 letters of recommendation</li> <li>• 1 written or video essay</li> </ul> <p>Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents</p>			

MASTER'S AND MBA	START DATES	DURATION	TUITION
<b>Master* in:</b> <ul style="list-style-type: none"> <li>• Management</li> <li>• Marketing</li> <li>• Innovation &amp; Entrepreneurship</li> <li>• Fashion &amp; Luxury Business</li> <li>• Digital Marketing, Transformation &amp; Design Thinking</li> <li>• Business Analytics, &amp; Data Science</li> </ul>			<b>€4,600</b> per term
<b>MBA* in one of eight majors:</b> <ul style="list-style-type: none"> <li>• International Business</li> <li>• Communication &amp; Public Relations</li> <li>• International Marketing</li> <li>• Global Banking &amp; Finance</li> <li>• Entrepreneurship</li> <li>• Digital Business</li> <li>• Human Resources Management</li> <li>• Blockchain Management</li> </ul>	October January March	One year (three terms)	<b>€5,800</b> per term
<b>Dual degree:</b> In addition to their MBA, students can also earn an <b>MSc in International Management</b> or an <b>MBA</b> from the University of Roehampton in London, U.K. (MBA dual qualification candidates must have 2+ years of professional work experience)			<b>€3,800</b> additional fee
<b>ADMISSION REQUIREMENTS</b> <ul style="list-style-type: none"> <li>• 1 certified copy of bachelor's degree and transcripts or equivalent</li> <li>• Proof of English level: TOEFL score 89 (internet-based), 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; PTE 59; English native; or equivalent</li> <li>• 1 copy of CV/résumé</li> <li>• 2 letters of recommendation</li> <li>• 1 written or video essay</li> </ul>			<b>Applicants must also meet one of the following:</b> <ul style="list-style-type: none"> <li>• A GPA of 3.0 on a 4.0 scale</li> <li>• A satisfactory score on the GMAT or GRE</li> <li>• An interview with the academic dean</li> </ul> <p>Visit <a href="http://euruni.edu">euruni.edu</a> for a list of additional supporting documents</p>

\*A *título propio* is a university-specific degree issued by a Spanish university. For more information about the degrees at EU Business School, please consult our website at [euruni.edu/degrees](http://euruni.edu/degrees).

#### PROFESSIONAL ACCREDITATIONS



#### VALIDATING & ACCREDITING PARTNERS



#### CONTACT US

T +34 93 201 81 24

[info.online@euruni.edu](mailto:info.online@euruni.edu)